

MISSOURI STATEWIDE PUBLIC OPINION SURVEY

2015

Survey conducted January 15, 2015 – January 16, 2015. 796 likely voters participated in the survey. Survey weighted to match turnout demographics of the last four General Elections. Margin of Error is +/-3.5%. Totals do not always equal 100% due to rounding.

Q: There has been discussion of the NFL's St. Louis Rams relocating to Los Angeles. In order to keep the team in St. Louis, a plan has been proposed to build a new stadium using approximately \$500 million in taxpayer funds. Do you support or oppose a plan using \$500 million in taxpayer funds to build a new stadium for the St. Louis Rams in order to keep them in St. Louis?

Support.....19%
 Oppose.....70%
 Don't Know.....12%

ST. LOUIS RAMS STADIUM CROSSTABS

BY DMA

Column %	Columbia	Joplin	Kansas City	Cape Girardeau	Springfield	St. Louis
Support	19%	9%	12%	21%	12%	26%
Oppose	64%	78%	73%	66%	80%	63%
Don't Know	17%	13%	14%	13%	8%	11%

BY GENDER

Column %	Female	Male
Support	13%	26%
Oppose	72%	67%
Don't Know	15%	8%

BY AGE

Column %	18-29	30-39	40-49	50-69	70+
Support	21%	30%	18%	17%	13%
Oppose	62%	64%	73%	70%	73%
Don't Know	16%	6%	9%	13%	14%

BY PARTY

Column %	Republican	Democrat	Non-Partisan
Support	17%	22%	15%
Oppose	73%	64%	74%
Don't Know	10%	14%	12%

BY RACE

Column %	White	African-American	Other
Support	18%	33%	9%
Oppose	71%	55%	64%
Don't Know	11%	12%	26%